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First Year of Measure V Exceeds Expectations

Merced- In November 2016, Merced County voters passed Measure V – a countywide ½ cent sales tax for transportation- with an overwhelming approval of 71.3%. The sales tax, which went into effect April 1, 2017, was projected to generate an estimated \$15 million annually. However, with the first twelve months of revenue collected, Measure V has exceeded projections by nearly \$1.8 million - **totaling \$16.8 million in new revenue**. Per the voter-approved Measure V Expenditure Plan, 50% of the new revenue has been allocated directly to the local jurisdictions within Merced County, 44% has been allocated to regional projects on the east and west sides of the county, and 5% to transit uses. MCAG receives 1% of the revenue for administration and implementation activities.

“This is an exciting time for our region” said Patrick Pittenger, Executive Director of MCAG. “Measure V is providing local jurisdictions with the resources to address long-standing street and road maintenance issues, and as a region we are able to plan for and implement much needed improvements to our regional transportation system.”

\$8.4 million has been distributed to the six cities and the County of Merced to address local transportation needs such as repairing potholes and bridges, repaving streets, replacing traffic signals and improving sidewalks and bicycle facilities. More than \$7 million has been collected for regional projects with 27% dedicated to projects on the east side of the county and 17% to west side. Projects eligible for this funding have been identified by the Measure V East Side and West Side Regional Projects Committees and will go to the MCAG Governing Board for approval later this month.

Since July 2017, The Bus has utilized the Measure V program to provide free fixed route service countywide to seniors, Veterans, and ADA eligible individuals. To date, Measure V has funded over 138,700 free rides to seniors, veterans and ADA eligible individuals with disabilities in Merced County.

MCAG, is the state-designated Local Transportation Authority for Merced County responsible for the implementation and administration of overseeing Measure V. In an effort to keep the community informed about this transformative measure, MCAG features monthly updates in their electronic newsletter which can be found on the MCAG website mcagov.org. Additional information about Measure V including specific project information by jurisdiction can be found at MeasureV-mcag.com.

Merced County Association Governments (MCAG) is the regional transportation planning agency and metropolitan planning organization for Merced County. In addition to regional transportation planning, MCAG also manages The Bus, YARTS and the Merced County Regional Waste Management Authority.

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